

Réseau des gestionnaires d'aires marines protégées en Méditerranée The Network of Managers of Marine Protected Areas in the Mediterranean

Association MedPAN

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2010 Action Plan

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The 2010 Action Plan will be implemented on the basis of the strategy (2010-2012) which has been voted during the General Assembly on the 4th and 5th of December 2009. Since the recruitment of the Executive Secretary and the Communication Officer is progressing well, they will ensure the implementation of the 2010 Action Plan.

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Contributing to the establishment and the	of the Mediterranean MPAs on the pasis of Mediterranean pasin-wide parmonized eriteria	Activity 1-1 A Mediterranean MPA database is developed and updated on a regular basis - Feasibility study on the upgrading of the Mediterranean MPA database (technical, quality and governance aspects, drawing on the "Status of Mediterranean MPAs" report. This study will support the RACSPA database project. - Drafting of the study's terms of reference with a scientific advisory group - Which MPA definition is to be retained? (question of criteria) - Identification of the goals and technical needs (including related GIS) - Budget and need for personnel - Identification of potential partners - Working group to build a common basis (RACSPA, IUCN, AAMP, FAO/CGPM) - Benchmarking existing databases - Development of a data collection protocol	1 1 1 2	Feasibility study on the upgrading of the database	Association (Equity capital)	RACSPA, EU, IUCN; Eurosite; WWF;

	2 – Analysis of the situation of the Mediterranean MPAs	- Fundraising (funds directly supported by the association or by other partners): RAC SPA, IUCN, Total Foundation, French MPA Agency, Biodiversity Foundation, LIFE Nature. Activity 2-1 Drafting of a report on the situation of the Mediterranean MPAs considering the 2012 objectives by the end of 2011 in at least 2 languages	1	protocol Grant application documents	
	considering the 2012 objectives	- Drafting of the terms of reference of the report with a scientific advisory group drawing on the "Status of Mediterranean MPAs" report.	1	Report's ToRs	WWF; RACSPA, EU
		- First draft of the report with 2 examples from 2 different countries (one Northern country and one Southern country)	2	First draft of the report	
		- Fundraising	1	Grant application documents	
	3 - Contribution of the MedPAN association to the development of a Mediterranean MPA system	This objective will be implemented in 2011 and 2012.			
Overall objective 2	4 – Development and implementation of projects	Identification of the needs in terms of project development (MedPAN South project and INTERREG IIIC findings) Activity 4-1 Projects on knowledge and science of	1	List of the needs	WWF MedPO

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Improving the management and the efficiency of the Mediterranean MPAs	the MPAs are developed (multi-disciplinary: geography, ecology, socioeconomics, social perception) - Assessment of the needs - Working group to build the call for small projects' ToR (criteria, application sheet); implementation of a selection committee - Submission of a proposal to project fundings regarding a call for small projects (French GEF, RMC Water Agency, Prince Albert II of Monaco Foundation, EU) benefiting the MedPAN members with a maximum amount of €20,000; 10 projects will be supported in 2010 and 2011 in the whole Mediterranean	1	Call for small projects Grant application documents	Projects funds	
	Activity 4-2 Projects on the monitoring and the evaluation of the MPAs network are developed - Drafting of the terms of reference of a common protocol; support from a scientific advisory group - Search for potential donors (Biodiversity Foundation, EU) Activity 4-3 Projects on the management of the MPAs are developed	2 2	Protocol's ToRs Grant application documents Call for small	Projects	RACSPA, WWF MedPO

		- See 4-1: call for small projects on MPA management		projects	funds	
of	Development management ols	Activity 5-1 <u>Defining the priority issues (Examples of key issues: monitoring of the MPAs, global change, etc.)</u>				
		- Drawing on the need analysis resulting from the MedPAN South project and the INTERREG IIIC findings	1	List of priority issues	Association (Equity capital)	RACSPA; ACCOBAMS, WWF MedPO
		Activity 5-2 <u>Setting up a thematic meeting once a year</u>				
		- Identification of members and partners interested in participating in thematic working groups via e-mail and preparation of a workshop in 2010	1	1 technical workshop	Association (Equity capital)	
		- Organization of a 3-day workshop in 2010 on one of the priority issues	1	1 thematic working group		
		Activity 5-3 <u>Publication of a management tool once</u> a year, in French and English at least				
		- Assessment of use and efficacity for tools developped in INTERREG IIIC (current study on use in the framework of MedPAN South project); identification of lacks and of improving points for existing tools; identification of the need for new tools (see also the report "Status of mediterreanean MPAs")	1	Assessment	RACSPA	WWF MedPO, RACSPA, EU

	 Collaboration with MedPAN South and MedPAN North tools Capitalisation, valorisation, diffusion of existing tools in the network and in each MPA Development, if needed, of a new management tool or extension of existing tool in a MPA or improvement of existing tools in the network, for one of the priority issues identified in 5-1 Activity 5-4 Implementing a partnership policy with the Mediterranean countries for the translation of the tools in national language 	1	1 management tool		
	- Identifying the needs for translation of the management tool (or the existing MedPAN tools) and the potential partnerships in each Mediterranean country; translation and dissemination of the management tool.	3	List of translation needs	Partner countries; UNESCO	
6 - Capacity- building of MPA managers	- Defining the strategy of capacity building and the objectives - Carrying out a feasibility study on the development of a service to support capacity building of MPA managers in each Mediterranean country. This study will take into account the potential role of national organizations (Universities, NGOs) and the experience of other regional organizations	1	Training strategy Feasibility study	Association (Equity capital)	Potential partnerships in terms of organization and content with ATEN-Eurosite, NOAA, WWF MedPO/Across the Waters, EU

(including RAC/SPA, Medwet, WWF MedPO/Across the Waters, Eurosite and ATEN). It will include a financing plan. - Search for donors Activity 6-2 Implementation of training modules (one per year) - Assessment of the needs in the Northern Mediterranean countries (the needs in the Southern Mediterranean countries have been assessed within the framework of the MedPAN South project) and identification of MedPAN added value for each cases. - Preparation, if relevant, of a first training workshop in 2011 on one of the priority issues (refer to "assessment of the needs in the Northern and Southern countries"); fundraising to organize this workshop	2	Grant application documents List of the needs in the Northern and Southern Mediterranea n countries Draft program of the 2011 training session	WWF MedPO, WWF France; NOAA, EU
Activity 6-3 Partnership with training modules implemented by partners - Partnership with the MedPAN South workshop on fisheries in 2010 (including distribution of documents to the participants after the workshop) - CD-Rom on MPA management planning in partnership with the MedPAN South project.	2	Participation in the MedPAN South workshop CD-Rom sent to all participants	WWF MedPO, WWF France

				of the MedPAN South workshop		
	7 – Field technical expertise provided by the	Activity 7-1 Partnership with field missions implemented by partners - Support implementation of field missions by	2		Association (Equity	
	association to the MPAs	partners (experts) Activity 7-2 Organization of field missions based on the identified MPA needs			capital)	
		 Identification of the needs in terms of field technical expertise Networking managers and experts to answer the needs 	1	List of expertise needs	Association (Equity capital)	
		- Fundraising to implement 1 or 2 field missions in 2011 (with the support of national and international experts) and grouping them if possible with training (6-2)	2	Grant application documents		
Overall objective	8 – Efficiency of the MedPAN network	Activity 8-1 Encouraging applications of new members and partners	1	New applications		
3 Implementing	governance	Activity 8-2 <u>Human and financial resources of the association coordination unit</u>				
the governance of the MedPAN		- Fundraising for the association core budget in 2011 and 2012	1	Operating grant applications		
network and		- Hiring of a Program Manager / Scientific	2			

facilitating the regional and international coordination of the related activities	Coordinator if the funding is available (see also fundraising in 4-1, 4-2, 4-3) - Hiring of a 6-month intern on one of the task of the 2010 action program; preparing new internships in 2011.	2	Program Manager (temporary contract) and intern hired		
	Activity 8-3 Setting up of the General Assembly in October 2010 (related to the workshop in 5-2, if relevant) Activity 8-4 The Board of Directors and the Executive Committee meet at least 3 times per year Activity 8-5 Establishment of a Scientific Committee Activity 8-6 Establishment of an Advisory Committee	1 1 1	General Assembly in 2010; modification of the strategy 2011-2012 if necessary; BoD and Executive Committee meetings; Proposal for Scientific Committee Proposal for Advisory Committee		
9 – Communicating to the various target audiences	Activity 9-1 Preparation of a three-year strategy and communication plan Activity 9-2 The communication activities may include:	1		Association (Equity capital)	
	- Update of the website based on the		Updated		

users' feedback and the benchmarking of other sites; Update of the MPA manager directory (in partnership with the MedPAN South project); Update of the section concerning RAC/SPA focal points Update of the expert database (MedPAN South project) Update of documents database (management documents, scientific publications) Creation of a section: "documents from other MPA networks around the world", if relevant	1	website
 A leaflet introducing the association in several languages 	1	1 leaflet issued
- Thematic leaflets (related to the management tool developed in 5-3)	3	1 thematic leaflet
- To professionalize the MedPAN e-newsletter ((editorial committee, frequency)	1	At least 8 e- newsletters
- 1 letter for MPA managers on scientific research on the Mediterranean MPAs	3	1 letter for MPA
- One publication on the "reserve effect" in partnership with other organizations (WWF France, MPA Agency)	3	managers 1 publication

 Awareness of others stakeholders: Assessment of the needs for tools used to increase awareness of/inform decision-makers and social/economic stakeholders, to be developed in 2011 	2	Needs analysis
Preparation of a campaign for the decision-makers in the 21 Mediterranean countries to promote and support the contribution of the Mediterranean countries to the CBD objectives which consist in establishing MPA networks by 2012; drawing on the report prepared (see also activity 2-1).	3	Preparation of a campaign
 Communication on the activities and positions of the association to MPA man Mediterranean Action Plan, decision mak the 21 countries and the UfM (Union for the Mediterranean) 		Communicati on on the association
- Consolidated 2009 activity report (association + MedPAN South project)	1	One 2009 activity
- List of press contacts in the 21 countries	3	report Press List
- Support to the MPA communication tools	3	
- Photo and video database	2	Photo database

	- Publications in general public magazines or specialized in the Mediterranean	3	updated Publications		
10 – Developing partnerships to enhance the association's efforts	Activity 10-1 Identifying the objectives and the strategy of a project partnership policy - SWOT (Strengths / Weaknesses / Opportunities / Threats) - Creation of a template project partnership convention (partnership rules, use of MedPAN logo) - Analysis of the partnership with WWF MedPO on the MedPAN South project and on future projects - Analysis of the partnership with WWF France on the MedPAN North project and on future projects - Partnership with the Mediterranean IUCN - Development of project partnerships (implementation in 2011) Activity 10-2 Signing a convention with the	1 1 1 1 2	SWOT analysis Template partnership convention Partnership convention with WWF France and WWF MedPO Partnership convention with IUCN	Association (Equity capital)	RACSPA; WWF; IUCN; ACCOBAMS; GFCM
	RAC/SPA every 2 years NB: the activity report of the association includes a		Partnership		

	chapter on the activities implemented by the partners		convention with RAC SPA	
11 – Representing the network amongst international organizations / at international conferences	Activity 11-1 Participation in the meetings of: - Barcelona Convention / Meeting of the RAC SPA focal points (2011 – 2013) - Union for the Mediterranean (UfM) Activity 11-2 Participation in international conferences such as: - Eurosite (MPA section) - MPA manager annual meeting (France) - MedWet - UNESCO - FAO	1	Participation in institutional meetings, workshops and international conferences	RACSPA; UfM, EU